## MEDIA RELEASE

10/31/2013 – For immediate release

**CONTACT**: Barbara Webber – Executive Director

Health Action New Mexico barbara@healthactionnm.org
Mobile: (505) 508-6531



## Health Action New Mexico hosts regional convening and press conference on health care enrollment & outreach: features national perspective from Enroll America.

**Albuquerque, NM**— Health Action New Mexico is hosting a convening of health leaders in central New Mexico on Friday, Nov. 1, 2013. The event is facilitated by Liz Stefanics, PhD, Health Policy Consultant, Resources for Change Policy Works, and features a national perspective & sharing of best practices by Enroll America's National Regional Director, Kate Doehring. The topic of the convening is outreach and enrollment for new health insurance options in New Mexico.

"New Mexico groups are moving forward on all fronts getting the uninsured enrolled," said Barbara Webber, Executive Director HANM. "We are not waiting for anything to be fixed elsewhere. We have the talents and the will in our state to get the enrollment job done, neighbors helping neighbors."

Confirmed attendees range from other advocacy groups to health insurance companies. The event is a unique opportunity for diverse stakeholders to learn about each others' efforts, share best practices, and identify gaps that exist in the state's outreach & enrollment landscape. With approximately 370,000 people in the state who could benefit from either the Medicaid expansion or the health insurance exchange, this event is an important time for leaders in this field to collaborate in addressing outreach gaps to hard-to-reach New Mexican populations.

The convening is Friday, Nov.  $1^{st}$  2013 from 2:00 pm - 5:00 pm at the African American Performing Arts Center at 310 San Pedro NE in Albuquerque.

A press conference will be held at 1:00 pm, featuring Health Action New Mexico's Executive Director, Barbara Webber, and Enroll America's National Regional Director, Kate Doehring.

Event co-sponsors include the New Mexico Primary Care Association, Con Alma Health Foundation, the New Mexico Health Insurance Exchange, New Mexico Health Connections, Presbyterian, and Molina Healthcare.



Share your best practices. Identify gaps & strategies by collaborating with other health leaders.





HANM Executive Director Barbara Webber will speak with Enroll America National Regional Director Kate Doehring at a 1:00pm press conference.

Click <u>here</u> for the event page on our website.

Health Action New Mexico is a consumer advocacy non-profit organization that focuses on bringing all New Mexico communities access to quality healthcare services. Visit our website for more information: www.HealthActionNM.org